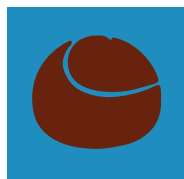


# CHOCOLATE



# WALK

**SUNDAY, OCTOBER 6, 2019, 3:00 – 6:00 PM**

## Merchant Information

This exciting event is back for another year! Chocolate Walk is a great opportunity for families and chocolate lovers of all ages to indulge in chocolate sweets and savory treats as they visit Claremont merchants throughout the Village. Showcase your business to potential new customers, visit with existing customers and build relationships in the community all while helping to support CEF and its mission to protect and enrich quality public education in Claremont through community involvement.

## How to Participate

Any Claremont village business within walking distance of the check-in sites at Shelton Park and Village West parking garage can join the Chocolate Walk.

- Food/drink vendors can be a tasting stop and supply and showcase an approved chocolate-themed tasting. (\$25 registration fee)
- Retail vendors can be a tasting stop and CEF will coordinate a chocolate-themed tasting. (\$50 registration fee)

## Why Participate

- Showcase your business to local families
- Drive foot traffic in-store
- Create special offers to distribute to event participants
- Demonstrate your support of public education
- Post in store Chocolate Walk marketing materials provided by CEF (optional)
- Receive recognition in event marketing materials and in CEF's annual Donor Honor Roll

## Registration

Participants must complete the attached application by **August 15, 2019** and send to **Claremont Educational Foundation at 112 Harvard Ave., #191 Claremont, CA 91711** or submit online at [www.supportcef.com/chocolate](http://www.supportcef.com/chocolate).

A one day Certificate of Liability Insurance naming The Claremont Educational Foundation as an additional insured is also required for participation.

## Ticket Sales

Tickets sold online at [www.supportcef.com/chocolate](http://www.supportcef.com/chocolate).

## Art & Entertainment

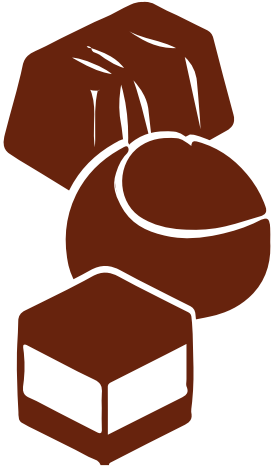
Live music will be performed throughout the village. Art from Claremont Unified School District students will also be on display.

## Questions and Contact Information:

Development Associate:  
Brianna Miller  
[info@supportcef.com](mailto:info@supportcef.com)  
(909) 331-0107



# CHOCOLATE WALK MERCHANT APPLICATION



To participate, please complete and sign the application form below and submit with applicable payment. Make checks payable to **Claremont Educational Foundation** and mail to: **112 Harvard Ave., #191, Claremont, CA 91711** or pay online at **[www.supportcef.com/chocolate](http://www.supportcef.com/chocolate)**.

A **Certificate of Liability Insurance** is also required from all Chocolate Walk participants. Please email a copy, naming the **Claremont Educational Foundation** as an additional insured for one day, to **[info@supportcef.com](mailto:info@supportcef.com)**. If your insurance certificate is not received by the final deadline of August 15, 2019, you will be dropped as a participant from the event and no refund will be given.

## Registration fee and signed paperwork due August 1, 2019.

*Late submissions must include a \$25 late fee, but absolutely no applications will be accepted after August 15, 2019.*

Participating Business Name: \_\_\_\_\_

*(spell exactly as you would like it in our advertising, please print)*

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Alternate/Cell Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### ***How would you like to participate (check all that apply)***

- FOOD/BEVERAGE DONOR:** We would like to be a stop on the walk and will provide a chocolate-themed tasting.
  - We would like CEF to provide a volunteer to staff our tasting stop.
- RETAIL VENDOR:** We would like to be a stop on the walk and have CEF coordinate our chocolate-themed tasting.
  - We would like CEF to provide a volunteer to staff our tasting stop.
- We are not able to participate as a tasting stop but will **DONATE** 10% of sales on October 6, 2019 to CEF and will display CEF provided promotional materials in store.

MAIL TO:  
Claremont Educational Foundation  
112 Harvard Ave., #191  
Claremont, CA 91711  
email to: [info@supportcef.com](mailto:info@supportcef.com)

**Thank you for supporting Claremont's schools!**

